



Fundraising for LTSB

Help us create a society where all young
people can choose their careers

WELCOME

Welcome to LTSB, but more importantly, a huge **THANK YOU** for deciding to support us.

We are so excited that you want to fundraise for us and hopefully this pack, designed to inspire and guide you, will be a helpful resource. Your support means the world to us.

Whether you are a pro fundraiser, have entered an event with a fundraising target to meet or this is your first-time fundraising and you just want to raise some money for us, this pack is filled with invaluable resources to help you achieve your goals.

With your help, we can continue to support young people from disadvantaged backgrounds find the careers that they deserve.

Good luck!

Nic Skipwith
Director of Income Generation

If you have any questions at all please email us at funding@ltsb.charity or call 07921 336066



Without exaggeration, LTSB changed the trajectory of my career, and in effect, my life.

Robbie



WHAT'S INSIDE

1 THE WHY

A reminder about the work LTSB does and why your support is so important.

2 WHAT TO DO AND HOW TO DO IT

Checklists and fundraising ideas to help you plan and execute the perfect fundraiser

3 HOW WE CAN HELP YOU

Support materials such as ready-to-use flyers, social media graphics, and email templates to spread the word and attract donors.

4 KEEP IT LEGAL AND THE MONEY STUFF

A few bits of important information to ensure your fundraising activities comply with legal and ethical standards.

WHY IT MATTERS

Our focus at LTSB continues to be about supporting young people who face disadvantage, and who are at risk of unemployment or a lifetime of under-employment. We want to empower disadvantaged communities where **potential is often overlooked and wasted.**

We know that **young talent can come from anywhere** but that young people facing disadvantage are held back by deep rooted structural barriers to employment. Thanks to your help, we'll be a step closer to helping more young people **change their lives.**

We are incredibly proud to have supported over 1500 young people since 2012, with 90% completing our bootcamps and 71% of them placed into apprenticeships or entry-level roles. Of those, 89% completed their first year in industry.

Together, we can make a difference and create a brighter future for those in need.



funding@ltsb.charity



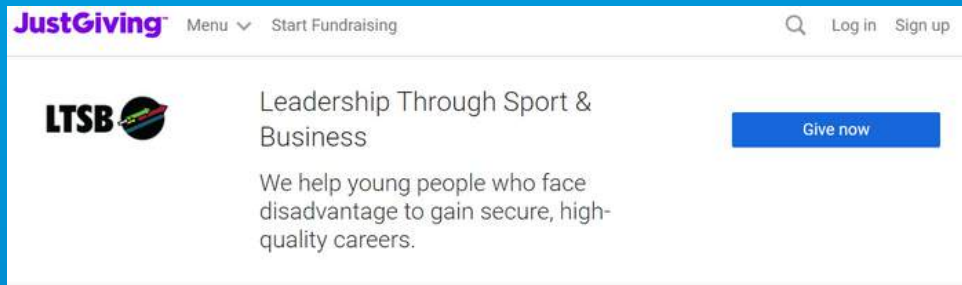
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WHAT TO DO

SET UP A JUSTGIVING PAGE

First things first, will a simple sponsorship ask work? It is always worth setting up a donation page, allowing online sponsorship to be collected.

You may already have an idea of what you want to do and know how to go about arranging the ultimate fundraiser... or you may not!



MAKE IT PERSONAL!

You can personalise your page, provide updates, upload photos and importantly share it as widely as possible via email and social media.



TOP TIPS

MAKE THE FIRST DONATION



If you can, add an initial donation before sending the page out. This can motivate others to give and inspire them to be generous!

SEND YOUR PAGE OUT REGULARLY

Many will not donate the first time you ask. Send the link with updates as your challenge or event approaches, and of course send the page out after your fundraiser too to ensure any latecomers can donate!



SET A TARGET



This gives you something to aim for and encourages others to help you reach your goal. If you do reach your goal, brilliant –maybe increase it to encourage a few more donations!

THINGS TO CONSIDER

WHO CAN HELP YOU?



By gently encouraging friends or family to help you, you are lightening the load on yourself and ensuring more people hear about what you are doing.

TIMING



When to have the event (day, evening, weekend)? Does it clash with any major events? How long do you need to organise it...?

HOW AND WHERE WILL YOU PROMOTE?



Utilise every channel available to you to ensure you spread the word as widely as possible about what you are doing and why. Social media, forums, WhatsApp groups, parent networks, the school playground!

DO YOU NEED ANY RESOURCES?



Do you need volunteers to help you? Do you need a kitty? Do you have catering requirements? Do you need a guest speaker or to source prizes?

POST-EVENT THANK YOUS



After the event, thank people. Volunteers who helped, people who donated, businesses that donated prizes....Make sure you update everybody on how it all went and thank them for the role they played in supporting you.



LTSB is a family. On top of equipping you with skills and exposure, the team is very present, attentive and **supportive - you know that someone has your back!**

Agnes



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AN A-Z OF FUNDRAISING IDEAS!

If you want to organise a fundraising event, have a think about what you enjoy doing and what your friends and family may want to get involved in. For inspiration have a look through these fundraising ideas.

A

Afternoon tea
Auction
Abseil

B

Baby photo game
Bake sale
Book swap

C

Craft sale
Concert

D

Dry January
Darts challenge
Danceathon

E

Eurovision party
Easter Egg hunt

F

Five-a-side
Fancy dress day

G

Games night
Guess the no. of...
Give Up....

H

Head shave
Hike challenge

I

International food
swap

J

Jazz night
Jumble sale
Joke-a-thon

K

Karaoke night
Knit n natter

L

Lego challenge

M

Mobile phone
free day
Match funding

N

Name the Teddy

O

Obstacle race
Open mic night

P

Plank challenge
Pancake Party

Q

Quitting...
Quiz night

R

Raffle
Reading challenge

S

Short story contest
Sports Day
Sponsored...

T

Talent show
Tombola

U

Upcycling
competition
Uniform day

V

Virtual game
contest

W

Welly-wanging
Wine tasting

X

X Factor

Y

Yoga challenge

Z

Zumbathon

WE WANT TO HELP



GET IN TOUCH

We're here to help you raise as much as possible and are always on hand to have a chat or respond to any of your questions.

MARKETING MATERIALS

We can also provide some short text explaining who we are and what we do, a copy of our logo, a template press release or copy for social media posts. We want to make sure that your fundraiser goes amazingly, so anything we can do, please let us know.



BRANDED KIT

We also have some merchandise available to help you promote our charity through your fundraising.



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KEEP IT LEGAL

Fundraising should be fun, but it is important that everything is safe and legal, for everyone involved.

THINGS TO CONSIDER

1. Do you need permission to hold an event at a certain public venue
2. Do you need consent from people for photography
3. Do you need public liability insurance...?
4. If you are planning on organising a lottery or raffle, [please visit the Gambling Commission for guidance](#)

PAYING IN THE MONEY



If you have an online giving page then you can pay money in that way.



You can also make a BACS transfer with the following details:

Bank Sort Code: 40-11-60

Bank Account Number: 10790273

Bank Account Payee Name: Leadership Through Sport and Business

Please include your full name for reference when making the payment.



As a young person from a disadvantaged background, I struggled with employment. That was until LTSB gave me an amazing opportunity that really will change my life for the future. LTSB helped me feel more resilient and productive after the bootcamp!

Dennis





**Good luck on your fundraising journey!
From all of the team at LTSB, thank you
for your generous support.**

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WWW.LTSB.CHARITY

@LTSB.CHARITY

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