

How your business can



Make A Difference





A Message From Our CEO

**Working together to ensure all young people
can flourish, regardless of their background.**

How to maximise our partnership to benefit your company and your staff

With the coronavirus pandemic causing more young people than ever to be unemployed, your company can help make an extraordinary difference. As charities and companies alike have had to adapt, we can work together in new ways to support young people when they need us most.

When you partner with **LTSB**, you are helping young people from disadvantaged backgrounds to achieve their potential. We have projects in many major cities across the UK and so you can make an impact within your local community whilst benefiting from the brand of a national charity.

Working with us, you will see first-hand the life-changing impact our charity achieves, and you and your employees can be a tangible part of this change. Not only that, our partnership will have huge benefits for your company too – improved team morale, professional development opportunities for your staff, increased diversity within your workforce, and a boost to your public brand.

We are truly grateful to our existing corporate partners who have helped us in so many ways; from hiring a young person, to volunteering their time as a mentor or running a marathon to raise vital funds. Without them we would not have enabled so many talented young people to achieve their goals. We would love to partner with you to prepare and support more young people into meaningful careers with major firms, whilst supporting your companies CSR or ESG objectives. We would welcome a conversation to explore further and to develop a partnership that meets your unique needs.

For all enquires please contact us at partnerships@leadershipthroughsport.org



Paul Evans

LTSB CEO

Partnering for Change



Diversifying Your Workforce

Hiring a young person makes the biggest difference. We carefully match the right talent to your business needs to ensure a mutually beneficial opportunity. We charge £2500 + VAT for placing a Level 3 Apprentice, or 15% of annual salary + VAT for a more experienced hire. Contact careers@leadershipthroughsport.org for more details.

Work experience opportunities or internships can provide fresh resource to your workplace whilst providing young people with the vital experience and connections they need to gain confidence in the professional world.

Diversity and Inclusion training run by LTSB gives principles and practical tips to create a professional environment which welcomes the best from all backgrounds.

Corporate Insight Days are an opportunity for disadvantaged young people to visit and become familiar with the corporate environment whilst you promote your sector to up and coming new talent.

Employee Volunteering


Guest Speakers can help inspire young people to achieve their potential whilst developing your own presentation and interpersonal skills. Delivering just one talk can motivate the next generation.

Employee fundraising activities are a fun way to motivate staff, boost fundraising efforts and increase the impact for our young people.

Payroll Giving, or Give As You Earn, is an easy way for employees to financially support our life-changing work without paying tax on it.

Charity Days are a fun way for your team to bond over a shared goal. We can provide the right mix of celebrities, press, and enthusiasm to ensure the event is a success.

Charity of the Year partnerships provide the opportunity to deepen our relationship with your staff and for them to get involved with, and experience, the transformative change we see in our young people.

A photograph of a young woman with long dark hair and glasses, smiling warmly. She is wearing a grey top. The photo is partially obscured by a blue graphic overlay that contains the main title.

Partnering for Change

Professional Development

Mentoring is a key professional development opportunity for your staff, particularly for those with managerial ambition. Our robust mentor programme provides full training and ongoing support to ensure your employees have the skills to successfully support our young people as they navigate the professional setting.

Pro-bono Support turns professional skills into a tangible contribution to our work. Volunteering your expertise is a great way to increase experience and enhance your CV whilst supporting disadvantaged young people across the UK.

Promoting Your Brand

Event Sponsorship allows us to run our industry networking events throughout the year, including our *Women in Leadership Conference*. We work with companies across the finance, banking, accountancy, IT, digital, and legal industries. Event sponsorship promotes your brand and gives you access to networking opportunities with other socially-minded organisations in your sector.

Cause-related Marketing can boost your profile whilst raising much needed funding for and awareness of our work. Working together, we can help to increase your sales by demonstrating our shared values and commitment to disadvantaged young people.

Gifts in Kind like venue space, refreshments, equipment, and raffle prizes make a huge difference in our ability to deliver our work whilst demonstrating your commitment to social mobility.

Financial Donations allow us to deliver our vital projects and change the lives of young people from disadvantaged backgrounds. Our team can work with you to promote your support and commitment to diversity, youth employment, and social mobility.

The Impact



“In my professional life, I am responsible for mentoring and developing staff, but they typically have existing work experience and a traditional (and privileged) academic route. My mentee helped me appreciate the kinds of challenges faced, and working together over time allowed us both to learn new skills to overcome them.”

Kathryn Swan, Associate Director, Morgan McKinley

“TG Consulting love working with the team and students at LTSB. Being invited to be involved in the Insight Days has also been great, and the levels of engagement and interest from the attending students is just brilliant. We love working with LTSB and hope for more collaborations over the next few months through some exciting activity.”

Tonia Galati, Director - TG Consulting Ltd

“We’re proud of our long-standing partnership with LTSB. It just really ties in with our values, but is also a central part of our recruitment strategy. Recognising and celebrating our diverse employees helps us to recruit and retain talent, and drives better business performance. Great employees like our apprentice Agnes really make the business case that goes with the moral case, and here at RSM we’re happy to champion initiatives that increase equality of opportunity.”

Caroline McCague, RSM UK

